

ELP branding

The ELP identity is a visual statement of how we want partners and other stakeholders to see us and it is essential that these guidelines are followed at all times.

You can download these agreed guidelines which must be followed in all print and online communications.

Brand guidelines

- [ELP brand guidelines \(pdf\)](#)
- [ELP editorial style guide \(pdf\) / ELP editorial style guide summary \(pdf\)](#)
- [ELP branding colour chart \(pdf\)](#)

[How to save, find and use ELP Office templates and themes \(word\)](#)

ELP branding and communications for schools

[ELP branding and communications for schools \(pdf\)](#)

ELP commissioned work - schools are requested to use ELP branding and writing style for materials such as reports, updates, posters, flyers, presentations and web pages where ELP funded work is featured:

- [ELP A4 green flyer \(dotx\)](#)
- [ELP A4 orange flyer \(dotx\)](#)
- [ELP A3 green poster \(dotx\)](#)
- [ELP A3 orange poster \(dotx\)](#)
- [ELP green presentation \(potx\)](#)
- [ELP orange presentation \(potx\)](#)
- [ELP logo URL - colour \(png\)](#)
- [ELP logo cutout version 3 \(png\)](#)

Presentation templates

Example / instructions PowerPoint

PowerPoint templates

- [How to use the PowerPoint templates \(pptx\)](#)
- [Light blue – ELP leadership presentation \(potx\)](#)
- [Blue – sustainable schools presentation \(potx\)](#)
- [Green – learning and achievement presentation \(potx\)](#)
- [Orange – SEND and inclusion presentation \(potx\)](#)
- [Lime – safeguarding and wellbeing presentation \(potx\)](#)
- [Pink – recruitment and retention presentation \(potx\)](#)
- [Red – progression and pathways presentation \(potx\)](#)

Word document templates

Agenda templates

- [Light blue - ELP leadership meeting agenda \(dotx\)](#)
- [Blue - sustainable schools meeting agenda \(dotx\)](#)
- [Green - learning and achievement meeting agenda \(dotx\)](#)
- [Orange - SEND and inclusion meeting agenda \(dotx\)](#)
- [Lime - safeguarding and wellbeing meeting agenda \(dotx\)](#)
- [Pink - recruitment and retention meeting agenda \(dotx\)](#)
- [Red - progression and pathways meeting agenda \(dotx\)](#)

Multipage template with covers

- [How to use the word templates \(pdf\)](#)
- [Light blue – ELP leadership with cover \(dotx\)](#)
- [Blue – sustainable schools with cover \(dotx\)](#)
- [Green – learning and achievement with cover \(dotx\)](#)
- [Orange – SEND and inclusion with cover \(dotx\)](#)
- [Lime – safeguarding and wellbeing with cover \(dotx\)](#)
- [Pink – recruitment and retention with cover \(dotx\)](#)
- [Red – progression and pathways with cover \(dotx\)](#)

Single page template without covers

- [Light blue – ELP leadership no cover \(dotx\)](#)
- [Blue – sustainable schools no cover \(dotx\)](#)

- [Green – learning and achievement no cover \(dotx\)](#)
- [Orange – SEND and inclusion no cover \(dotx\)](#)
- [Lime – safeguarding and wellbeing no cover \(dotx\)](#)
- [Pink – recruitment and retention no cover \(dotx\)](#)
- [Red – progression and pathways no cover \(dotx\)](#)

Logos and graphics

ELP logo no url

- [ELP logo no URL - colour \(png\)](#)
- [ELP logo no URL - black and white \(png\)](#)
- [ELP logo no URL - transparent \(png\)](#)

ELP logo with url

- [ELP logo URL - colour \(png\)](#)
- [ELP logo URL - black and white \(png\)](#)
- [ELP logo URL - transparent \(png\)](#)

ELP strapline

[No learner left behind - no school left behind strapline \(png\)](#)

Cutouts

Logo's on white shape backgrounds for placing over images/busy backgrounds:

[ELP logo cutout version 1 \(png\)](#)

[ELP logo cutout version 2 \(png\)](#)

[ELP logo cutout version 3 \(png\)](#)

[ELP logo cutout version 4 \(png\)](#)

Watermarks - bottom corner

- [Light blue watermark – ELP leadership \(png\)](#)
- [Blue watermark – sustainable schools \(png\)](#)
- [Green watermark – learning and achievement \(png\)](#)
- [Orange watermark – SEND and inclusion \(png\)](#)
- [Lime watermark – safeguarding and wellbeing \(png\)](#)
- [Pink watermark – recruitment and retention \(png\)](#)
- [Red watermark – progression and pathways \(png\)](#)

Graphic images

- [Top left graphic \(png\)](#)
- [Middle left graphic \(png\)](#)
- [Bottom left graphic \(png\)](#)
- [Top right graphic \(png\)](#)
- [Middle right graphic \(png\)](#)
- [Bottom right graphic \(png\)](#)

Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

Last updated: 14 Nov 2019
