



## Asda Cashpot for Schools - In partnership with ParentKind

09 Sep 2024

Between 2 September and 30 November 2024, every time customers shop with Asda using their Rewards app, they can choose a primary school to receive a percentage of their spend.

And that's not all — every time a customer chooses your primary school, Asda will donate £1 to your school's Cashpot, plus a further £50 when your first customer shops.

If you're a PTA, parent council or state primary school, all you need to do to be part of Cashpot for Schools is register with Parentkind for free\* and opt into our funding programme. This offer is available to all-through schools (not currently available to secondary schools).

### Register

[Sign up now via Cashpot for Schools - ParentKind website](#)

Use your [Cashpot for Schools toolkit](#) to promote to your community

\* For PTAs in England, Wales and Northern Ireland, to take advantage of Cashpot for Schools and Parentkind's funding programme, you will need to register for a full PTA membership, starting from £109 a year dependent on the size of your school. Alternatively, your school can opt into this campaign by registering for a free membership, which will give your school access to our funding programme plus additional resources.

### Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

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