



## Have you registered your explorer ambassadors?

13 Nov 2024

We are excited to share information on the explorer ambassadors programme, an engaging initiative within the TfL Travel for Life scheme designed to promote active and sustainable travel and raise awareness around road safety.

Explorer ambassadors, often part of your school's pupil council, organize campaigns and activities that inspire their peers and the wider community to embrace sustainable travel options.

### Why join the explorer ambassadors programme?

Explorer ambassadors play a vital role in championing eco-friendly travel habits among students.

They lead by example, fostering a culture of road safety and sustainable travel through various campaigns and school-wide activities that promote walking, cycling, scooting, and using public transport.

By joining this programme, your students have the chance to develop leadership skills while contributing to a greener, safer environment.

### Action required

Each school is required to register their explorer ambassadors every year to stay active in the programme and receive all relevant updates and resources.

It's a quick and simple process, and we encourage all schools to take part.

[Please register your school ambassadors now](#)

### Further information

For further details on the explorer ambassadors programme and its benefits see related content links below.

Let's empower our students to become ambassadors for change, working toward a future where active and sustainable travel is second nature to all.

#### Related content

[Ealing explorer ambassadors \(formerly JTAs\) annual programme](#)

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- [Neutral](#)
- [No](#)

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