



Making your school stand out from the crowd - 13 March webinar

20 Feb 2025

A reminder of the following webinar opportunity:

- Making your School stand out from the Crowd - A bite sized insight into school marketing
- 13 March 2025 – 11 - 11.45am
- Delivered by Justin Smith -Chameleon Consultancy

Book your place

Please [book via Ealing CPD online](#)

About the session

Many schools face the same dilemmas, difficulty in recruiting to key posts, a falling pupil roll whilst also suffering budgets that are stretched.

This session will invite you to take a look at your school from the perspective of your audience – parents, future employees and donors/funders and look at marketing strategies that can enable you to stand out from the crowd in cost effective ways.

Through this session you will pick up tips on how to be different, how to pull out the key features that enable your school to differentiate itself and how to promote these features in the most effective way possible.

We will look at the must-dos?

- Help define your key messages and be different!
- Identify your key features and review do you promote them?

We will help you avoid the 'don'ts' ?

- Don't just carry on as usual – unless, of course, you want the same results!

Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

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