



Supermarket vouchers for Easter holiday to support families entitled to FSM

21 Mar 2025

The household support fund grant has been allocated to councils to enable them to support vulnerable households with essentials and has been further extended until March 2026.

Ealing Council are planning to once again use part of this fund to provide families entitled to benefit related free school meals with children in Ealing state funded schools (R-Y14) with vouchers for the 2025 Easter school holiday.

The value of these vouchers will be £30 per eligible child.

To ensure all eligible families are aware of and receive this valuable support we are asking all schools to:

Action required

Check your list and action by **Wednesday 26 March**:

1. Please check your FSM eligible lists on the FSM portal and:
 - Flag any children who have left your school (directly via the portal). You only need to flag FSM eligible / protected leavers. It is really important all schools do this by the 26 March at the latest to ensure that we do not send vouchers to children who are not eligible.
 - Check for any missing eligible / protected children. Voucher orders for the summer holiday will be solely based on the FSM eligible/protected lists on the portal so please do check your list carefully to ensure all your eligible families receive a voucher.
 - If you have any eligible children who are not listed as eligible or protected on the portal then please (securely) email PupilSupport@ealing.gov.uk their details and a parent/carer contact email. If these children are joiners from another Ealing school an email from the new school or parent/carer is sufficient. However if they have joined from an out borough school please note that an application will need to be completed and where appropriate you will need to provide the pupil support team with proof of protected FSM status from the previous school.
2. Please remind parents and carers not currently registered for free school meals (or only registered for some of their children) to apply on the [FSM portal](#) if they think they might be eligible. All families with children currently in Reception to Year 14 in an LB Ealing state funded school whose free school meal eligibility is confirmed before the end of the Easter school holiday will be eligible to receive a voucher.

Check your list and action the above by Wednesday 26 March. Many thanks for your continued support with this.

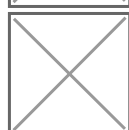
3. Schools are also asked to share a letter with parents / carers (see downloads) outlining how Ealing Council will be providing financial support to low income families over the Easter school holiday.
 - Please ensure this information is made available to all parents of children eligible for benefits related free school meals ahead of the half term holiday so that they are aware of the support available and can start planning accordingly.
 - Please do not share the letter with families in primary year groups who are only currently entitled to Universal Free School meals as they are not eligible to receive a voucher unless they have also been checked and confirmed as eligible for benefit related free school meals.

Further information

If parents have any questions about the scheme, please direct them to the [FAQ's on Blackhawk Network's website](#) in the first instance.



Downloads and or type unknown



[HSF parent communication Easter25.pdf \(pdf\)](#)

[Easter25 FSM vouchers letter text for schools issuing own letters.docx \(docx\)](#)

Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

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Last updated: 24 Mar 2025
