



Around Ealing magazine – Special offer on advertising rates for schools

06 Jun 2025

Around Ealing are offering school a heavily discounted rate to advertise in the autumn edition of Ealing Council's Around Ealing magazine.

This is a one-off offer and priority will be given on a first come, first served basis, depending on availability.

The magazine will be delivered to all homes in the borough in the first couple of weeks of September (2025), with the new term getting under way and parents/guardians thinking about pupil places for both high school and primary school.

There will also be an interactive, online version of the edition going out at the same time – which you can also advertise in.

It is very popular for schools to book a full page and use it for 'advertorial', in the style of an editorial feature. But, many others choose to run a pure 'advert' (which also come in smaller sizes).

We can lay-out the advert/advertorial for you, at a small, additional design cost, or you can simply supply the print-ready artwork yourselves, following our specifications, by Friday 11 July.

The significantly discounted rates (excluding VAT) are as follows for the print and digital versions of Around Ealing:

If booked before 5pm on Wednesday, 25 June:

- Full page: £1,000
- Half page: £600
- Quarter page: £350
- Online, interactive edition of the magazine (half or full page only): £250 for a full page or £150 for a half page. See media pack for more information on how this works. We send it out to 163,000 people by email and also promote it via social media. You can include links to websites in your advert that readers can click on.

Booked after 5pm on Wednesday, 25 June (space permitting): it will revert to standard media pack rates – see attached.

*Design – for a small fee (ask us for a quote) we can get your advert/advertorial designed, too. We would need your materials no later than Friday, 4 July.

What to do next

Please contact myself or Richard Nadal, at aroundealing@ealing.gov.uk, to check availability.

Once availability is confirmed, we will provide you with a booking confirmation form, which you will need to complete and return to secure your booking – and design support, if required.

More information

Around Ealing has a distribution of 145,000 copies, including every home address in the borough. Additionally, the interactive version is available online and is sent out to 163,000 people via our subscriber email Around Ealing Extra and also promoted via social media.

Contact Around Ealing magazine

Verity Adams (she/her), Deputy editor, Around Ealing Magazine, Ealing Council

0208 825 6442

We operate an out-of-hours service for urgent media enquiries and emergencies 24-hours a day, 365 days a year. If you have an urgent out of hours situation or enquiry and need to speak with the communications team please call our out-of-hours service call 020 8825 5000 and ask for the media office.

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