



A New Direction Primary Arts programme

19 Jun 2025

Primary Arts is a free programme for all London state primary schools and SEND settings.

The programme increases access to high-quality and inspiring arts, cultural and creative opportunities for children and staff through performances, workshops, masterclasses, learning opportunities and more.

A New Direction works in partnership with 20 cultural organisations to help unlock the creative potential, cultural capital and skills of school staff and children, offering opportunities to support wellbeing, confidence, personal interest and development.

[Register now](#), and you'll be the first to hear when booking opens in September.

Watch the trailer

Find out more

Read the latest newsletter from [Primary Arts | A New Direction](#)

Places for Primary Arts are expected to book up quickly so we would encourage you to sign up promptly to secure your place.

Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

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