



Invitation to participate in research: Smartphone ownership among Ealing primary school children

20 Aug 2025

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Study overview

This research explores trends in smartphone ownership among primary school children in Ealing, and examines differences in ownership across various groups of children.

Invitation to participate

Isabella is seeking input from individuals who play a role in making decisions that influence smartphone use and ownership among children in Ealing. She invites you to participate in a confidential interview, where you will have the opportunity to discuss:

- Perceptions of the 'Smartphone-Free Childhood' initiative adopted by many Ealing primary schools
- Views on strategies to delay smartphone ownership
- How parents, community members, schools, and Ealing Council can best support families and young people

Contact information

If you have questions, concerns, or would like to participate in the study, please contact:

- Isabella Ferrazza: Isabella.Ferrazza1@student.lishtm.ac.uk and supervisors:
 - Elizabeth McGill (LSHTM, Supervisor): elizabeth.mcgill@lishtm.ac.uk
 - Vaishnavee Madden (Technical, Ealing Council, Supervisor): MaddenV@ealing.gov.uk

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