

Ealing junior travel ambassador (JTA) annual programme

What are JTAs?

JTAs are a pupil council that specialise in promoting active and sustainable travel as well as road safety. They are usually comprised of year 5 and 6 pupils but can be other year groups. Pupils get together on a regular basis with a staff lead to discuss ways they can promote and encourage active and sustainable travel and plan and deliver activities they can run themselves.

How to recruit your new JTAs

Whether JTAs are new to your school or you are simply recruiting new JTAs for the next academic year, here is a [JTA application form](#) and video below to make the whole process simpler.

Once recruited, please register them: see the next section below. Please note: the application form is a PDF - simply save it then open it in Word to be able to edit.

Register your JTAs

If you have any kind of pupil council that promote road safety and active travel, please [register them here](#) (Wufoo.com). Registering your JTAs allows the School Travel Team to provide support!

JTA guidance

[JTA guide and support for staff leads](#) (pdf) to give them ideas for working with their JTAs.

JTA assembly scripts

Download assembly scripts (pdfs) for the JTAs to read out in assemblies – there is one for every month of the school calendar:

1. [Introducing ourselves](#)
2. [Active travel](#)
3. [Stop, look, listen, think](#)
4. [Cars - vicious circle](#)
5. [Air quality](#)
6. [Being responsible on your school journey](#)
7. [CO2 and the climate crisis](#)
8. [Sustainability](#)
9. [What is sustainable transport?](#)
10. [Park and stride and car sharing](#)
11. [The school run](#)

[Health Fair game](#) (pdf)

We have produced this downloadable game for schools to give to Junior Travel Ambassadors (JTAs) to use during their health fairs. It's a great way to engage families with the idea of active travel!

Contacts

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Was this page useful?

- [Yes](#)
- [Neutral](#)
- [No](#)

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