



# School Partnerships & Enrichment Team

**ASPIRE NETWORK - January 2021**

**WELCOME 😊**

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# ASPIRE Network

## **Welcome to the ASPIRE Network**

- How to support schools with careers work related learning at primary level

## **Primary Futures - Holly Critchley, Senior Primary Engagement Coordinator**

- Making the link between learning and the wider world

## **Who can help?**

- Resources
- Organisations that can help

## **Lets Localise - Gergely Andras & Gaurav Garg**

- Bringing schools and communities closer

## **AOB**

- The Primary Careers Conference
- Next meeting

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# The purpose of the ASPIRE network

- Increase pupils awareness of careers and work opportunities
- Increase understanding of the link between primary education, qualifications, career paths & work
- Reduce gender specific career/role stereotypes
- Increase pupils awareness of career paths linked to **Science, Technology, Engineering ,Arts & Maths**

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# Research

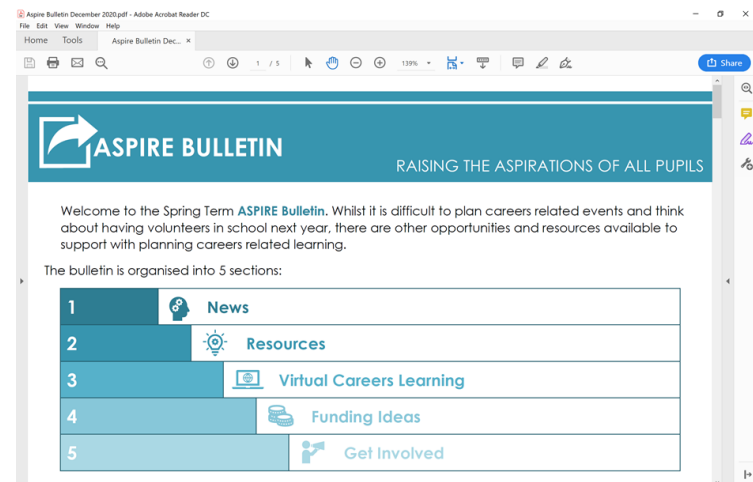
- Expectations about jobs are already in place by primary school
- Exploring different ways to give children a wider understanding of the range of jobs available
- ‘You can’t be what you can’t see’
- By the age of 11 years old having an awareness about careers now and in the future i.e. widening horizons and not closing down options

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# ASPIRE Network

- Termly Meetings
- Termly Bulletins
- Ealing *Bite Size* Careers Videos



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# primary futures

Primary Futures

*Making the link between learning and the wider world*

## inspiring the future

Providing invaluable first-hand career insights to motivate young people to consider the widest range of future working options by connecting volunteers from all backgrounds with schools.

## primary futures

Broadening horizons and raising aspirations for primary school children by helping them understand the link between learning and work by connecting primary schools with volunteers.

## inspiring women

Tackling gender stereotypes in career aspirations for girls by connecting schools to thousands of female volunteers from all sectors and running campaigns to highlight the issue.

## inspiring governance

Ensuring schools and colleges provide the best environment for student achievements by connecting thousands of volunteers interested in becoming governors to schools nationally.

## inspiring FE governance

Ensuring effectiveness of further education providers by connecting thousands of volunteers interested in becoming board members with FE providers.



Providing career ideas and information for young people through over 1,000 real-life video stories connecting subjects and jobs.

## Education and Employers Research

Building the evidence base on what happens when employers engage with schools to support young people's learning and progression into the world of work.

## Education and Employers International

Sharing and collaborating with countries across the world to support employer engagement within education using the power of volunteering.

# What is Primary Futures?

Free online match-making service for primary schools, allowing teachers to connect to a diverse range of inspirational volunteers.

- ✓ Backed by and in partnership with NAHT.
- ✓ Over 4,000 teachers have already signed up.
- ✓ Allows primary teachers to embed careers-related learning into their curriculum.
- ✓ Making it easy for primary schools to connect to volunteers from the world of work
- ✓ Virtual activities to raise children's aspirations







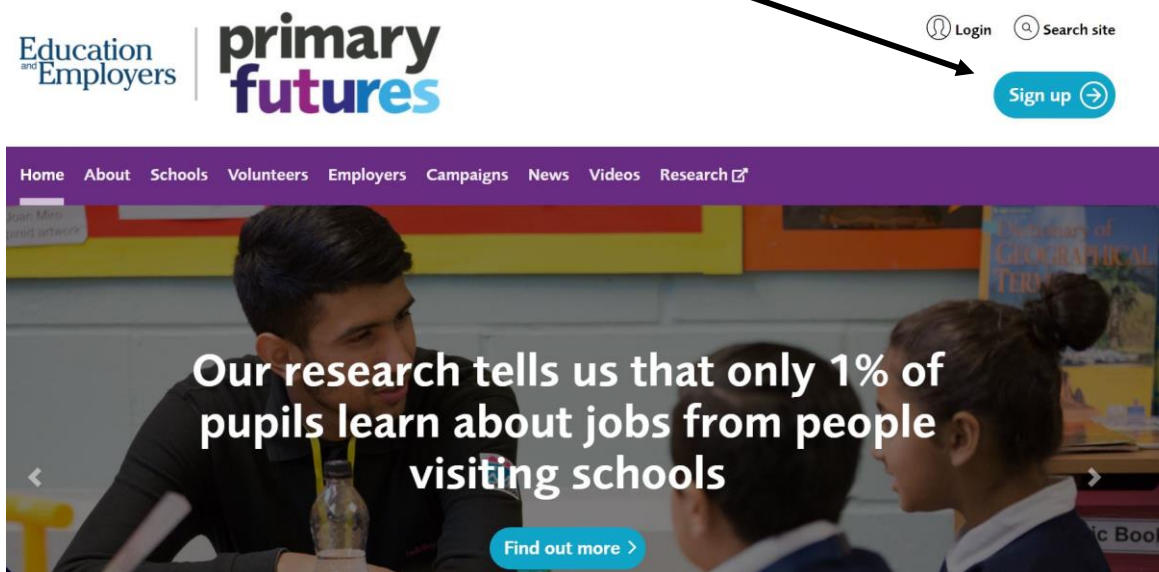
## Why we exist

- Raise aspirations and broaden horizons
  - Help children link between learning and their futures
  - Challenge social and gender stereotypes
-

# Create your account

Go to the website:

[www.PrimaryFutures.org](http://www.PrimaryFutures.org) and click Sign up




# Facilitated virtual sessions:

For Primary Schools – What do the sessions involve?


What's My Line or Classroom Chats

Education  
and Employers



*Yes or no questions*

"What's My Line?"  
Overview



*Guess the jobs*

primary  
futures

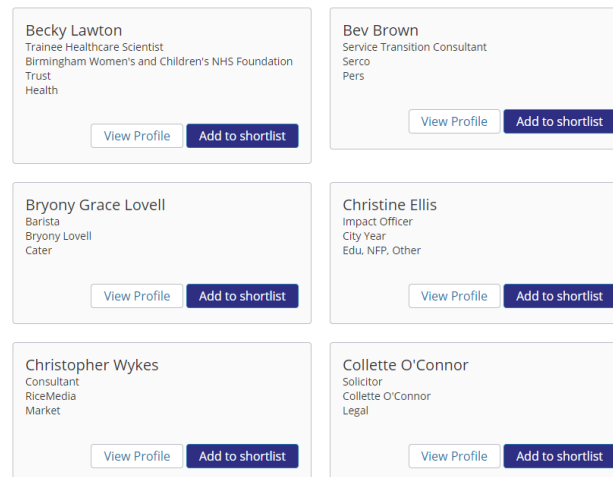
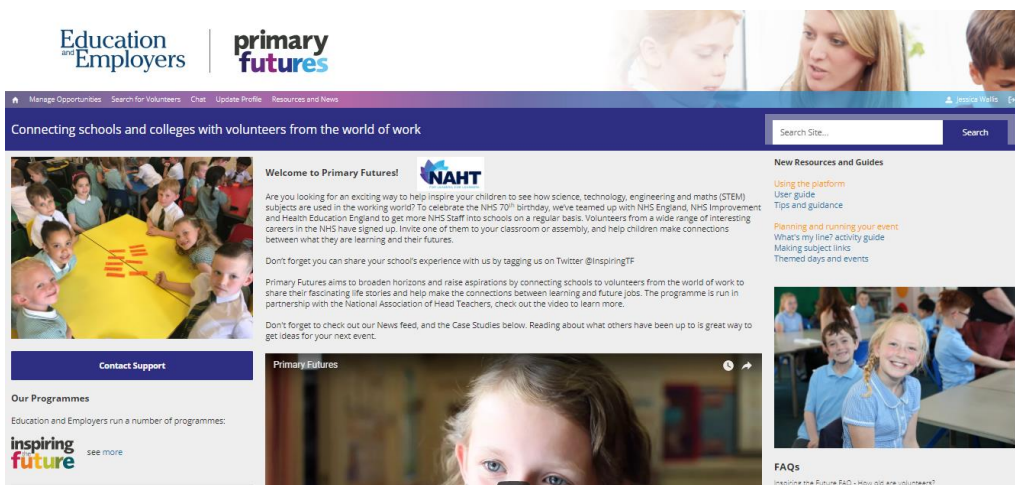


*The big reveal*

[www.primaryfutures.org](http://www.primaryfutures.org)



# Using the Primary Futures Portal



Create new  
opportunity

Search for  
volunteers

Set up your  
virtual  
meeting

Carry out test  
with  
volunteers

Host your  
virtual activity



**Career Insights**

Radius  
6.00

Sector  
Leave blank for any/all

Can talk about Apprenticeships  
-- None --

Other Specialist Topics  
-- None --

Took a vocational route  
-- None --

Subjects  
Leave blank for any/all

Languages  
Leave blank for any/all

Name

☐ Former students only

☒ Virtual volunteers (use List view for best results)

Reset Search

Map List

Home location Work location Other location Viewed Selected



## Volunteers from a range of jobs and sectors



Nicola is a  
Mechanical  
Engineer

Matt is a Post-  
Production Film  
Producer

Giulia is a  
Senior Policy  
Advisor

Alex is a Founder  
& Managing  
Director

# Education and Employers



**Holly Critchley**  
**Senior Primary Engagement Coordinator**  
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**Work mobile: 07802 324587**





## Who can help?- Resources

### BRITISH SCIENCE ASSOCIATION

- British Science Week (5-14 March 2021)

[British Science Week 2021 is all go!](#)

### PRIMARY SCIENCE TEACHING TRUST

- Starters for Science videos

<https://pstt.org.uk/resources/curriculum-materials/Starters-for-Science>

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## Who can help?- Resources

### NEON Brilliant Inspiration

- <https://neonfutures.org.uk/>

### Stemettes

- <https://www.getfeedback.com/r/8c3StB4Y/>

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# Who can help?- Organisations

## Pitzhanger Manor & Gallery

- Virtual interviews ,Q & A sessions with professionals working in architecture
- Outreach programmes

## HS2 & supply chain companies

- Virtual interactive careers talks

## Berkeley Homes

- Recorded careers videos from staff on site

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# Who can help?- Organisations

## UWL

- Primary Outreach programme paused
- Students looking for virtual placements

## West London College

- Virtual interactive careers talks

## Gunnersbury Museum

- Virtual interviews ,Q & A sessions with professionals working in architecture
- Outreach programmes

## Charlotte Sebag-Montefiore

- Local author

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# Introducing LetsLocalise

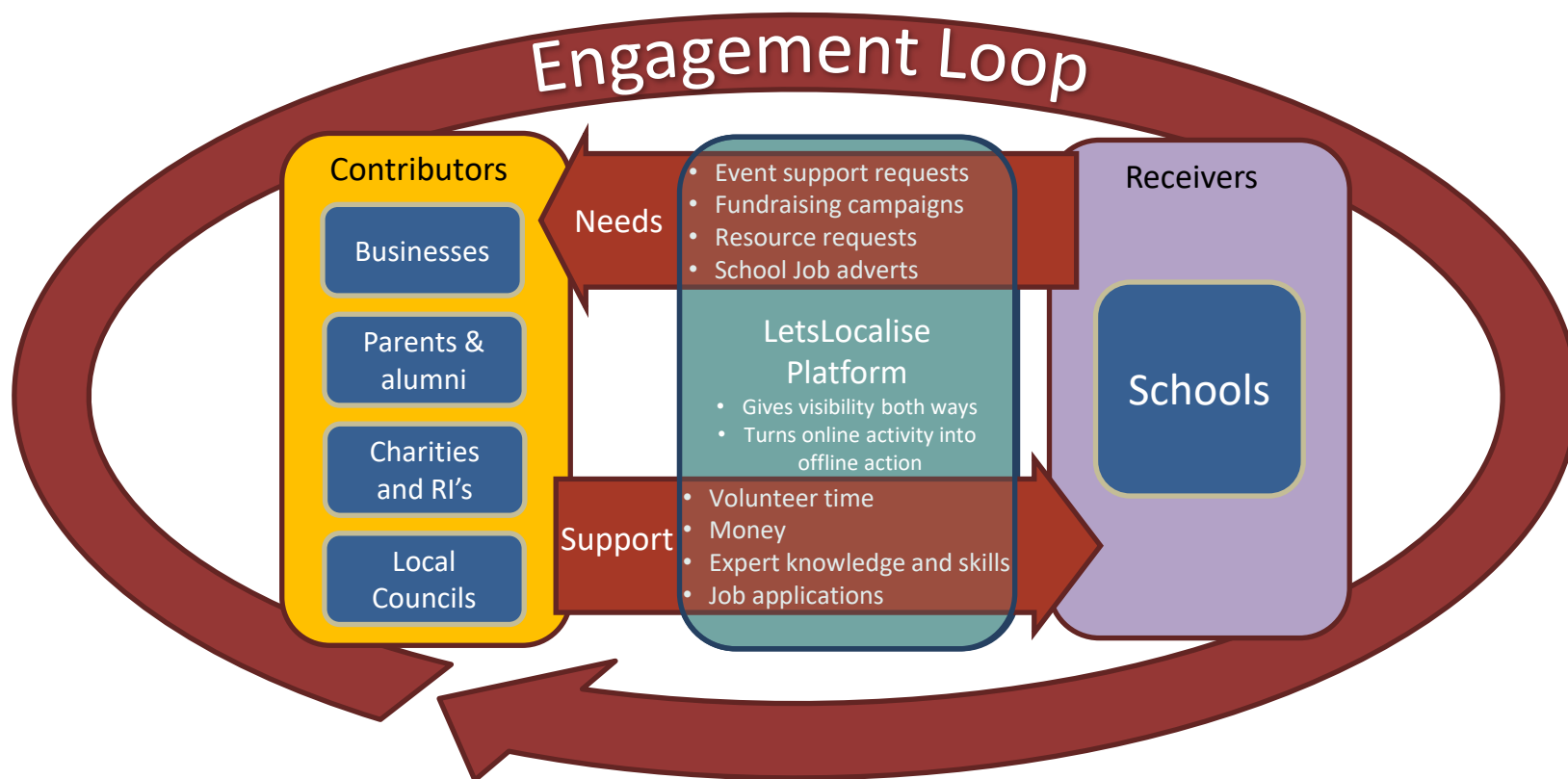


**LetsLocalise**  
Bringing Schools and Local Communities Closer

LetsLocalise is a multi-sided digital platform connecting schools, corporates and individuals to support UK schools to give every student the best chance to succeed. The platform is entirely **free for schools**.

<https://www.letslocalise.co.uk/>

LetsLocalise draws on previously inaccessible goodwill and resource, matching it with needs and using engagement loops to create reinforcing effects that benefit the whole UK community and economy





CSR

**Expert Time**  
Live and online Expert Talk sessions



CSR

**Pledge-a-Minute**  
Get volunteers for school projects and organise free and paid events, afterschool clubs



**Work With School**  
Advertise vacancies at school to the local community



CSR

**Pledge a Resource**  
Request resources like books, laptops, toys, unwanted gifts, etc.



CSR

**Pledge-a-Penny**  
Raise money to fund vital equipment or facilities

Communities and businesses can contribute on the LetsLocalise platform through multiple products in time, skills and money. They will be able to measure and track impact of human and financial contributions.





### New Or Used Laptops and Tablets

Schools are only partially open at the moment due to the Covid 19 virus. Our teaching staff are holding lessons and setting work online. Sadly no...

Completed

COVID-19

20 of 20 Resource(s)

Oct 31, 2020

Shelly Brightwell  
Oakbank



3

Share



### Family Fun Quiz

A family fun evening from the comfort of your home! Gather the children together, grab the drinks and popcorn and settle down for 45 minutes of...

Active

38 of 50 Participant(s)

Nov 20, 2020

Julie Jones  
Garway Primary School



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Share

Expert Time >  
Three: Career Insights from Project Manager

Register

Title Three: Career Insights from Project Manager

Description

Andrea Storer gained her BSc(Hons) in Technology Management from Staffordshire University. She has over 20 years experience in IT for different organisations, from starting out as a developer for Oracle, contracting for Scandinavian Airlines and Pfizer and now delivering complex IT programmes at Three. Andrea will talk about her career to date, things she has learnt along the journey and those that have inspired and been role models for her.

Subject

Design and Technology

Date

Nov 27, 2020

Time

2:00 PM - 3:00 PM

Delivery Mode

Online - Virtual Live Session

Created By



Andrea Storer



### Christmas trees

Christmas trees for the children of Eldene School!

Fulfilled

6 Pledge(s)

£164 Goal

Michael Davis  
Eldene Nursery and Primary School



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Share



**Cognizant**



## With LetsLocalise → All Services At One Place!

	LetsLocalise	Donate My School Donors Choose	Classlist	Inspiring Futures	E-Teach	Parent Pay	Rocket Fund	SignUp Genius	Speakers for Schools	GoFund Me Milaap	Just Giving
Funding	✓	✓					✓			✓	✓
Events Mgmt	✓		✓					✓			
Expert Talks	✓			✓					✓		
Internships	✓										
School Jobs	✓				✓						
In-kind pledging	✓										
Parents	✓	✓	✓			✓	✓	✓		✓	✓
Businesses	✓	✓		✓			✓		✓	✓	

## With LetsLocalise → Entirely Free for Schools and only Platform Fees for Pledgers!

	<b>LetsLocalise</b>	Virgin Money Giving	GoFundMe - Charity	Rocket Fund	Local Giving	GoFundMe – PLC	Just Giving – PLC	Just Giving – Charity	Crowdfunder
<b>Platform Fee</b>	5%	2%		3%				5%	3%
<b>Subscription Fee</b>		£150			£80			£180 to £468	
<b>Additional Fee</b>			5% to 15%	0%	5%	5% to 15%	5% to 15%	5% to 15%	5% to 15%
<b>Payment Processing Fee</b>		1.45%	1.9% + £0.25	2%	2.9% + £0.20	2.9% + £0.25	2.9% + £0.25	1.9% + £0.20	1.67% + £0.25
<b>Typical Fee for a £10,000 Pledge</b>	£500	£456	£592 to £1,592	£625	£696	£830 to £1,830	£840 to £1,840	£864 to £1,950	£1,017 to £2,116

# Thank You!





# Primary Careers Conference

- A morning of workshops/sessions
- What topics would you like to hear about?

**Date of next ASPIRE Meeting**

**Tuesday 16<sup>th</sup> March 10 – 11 am**

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