

How to write your needs analysis

Mention data source & write in full

The results from [Ealing Primary School's Health Related Behaviour Survey \(2014/15\)](#) highlighted that healthy eating is an area that requires significant improvement. According to this survey, only 15% of pupils eat five or more portions of fruit and vegetables a day, which is [significantly lower than the Ealing average of 27%](#). In addition to this 51% of pupils responded that they eat sweets or chocolates at least 2-3 days each week while 45% of pupils responded that they eat crisps at least 2-3 days each week.

Compare data with the Ealing average

According to Ealing [National Child and Measure Programme data 2014](#), 34.8% of pupils [in year 6](#) at Ealing Primary are obese or overweight. [This places Ealing Primary's Year 6 pupils as the 22nd most obese pupils \(out of 62 schools within the Ealing borough\)](#), and this percentage of overweight/obesity is up from 15% when this same cohort was in Reception in 2007. In addition, the National Measurement Child Programme 2014 figures show that 29% of reception pupils were either overweight or obese. This positioned the school as the 11th most obese reception year out of 63 schools within the borough.

Mention your target group

Ealing Primary school is a larger than average school in a deprived socio-economical area, where parents and pupils face challenging conditions including overpopulation, poverty and social issues.

Mention your school's socio-demographics and compare with the England average

According to Ealing's Children's Child Health Profile 2015, Children and young people under the age of 20 years make up 25.3% of the population of Ealing. 83.2% of school children are from a minority ethnic group. The level of child poverty is worse than the England average with 21.6% of children aged under 16 years living in poverty. The rate of family homelessness is worse than the England average. Children in Ealing have worse than average levels of obesity: 10.8% of children aged 4-5 years and 22.8% of children aged 10-11 years are classified as obese.

Include observational data & feedback

Teachers have observed that a large proportion of pupils are bringing in junk food items and sugary drinks in their lunch boxes.