



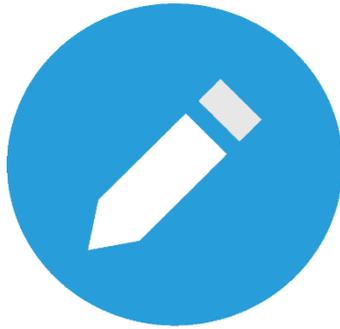
Trust me

Thinking critically about
what you **see online**



In partnership with

LONDON
GRID FOR LEARNING



Content



Propaganda



Contact



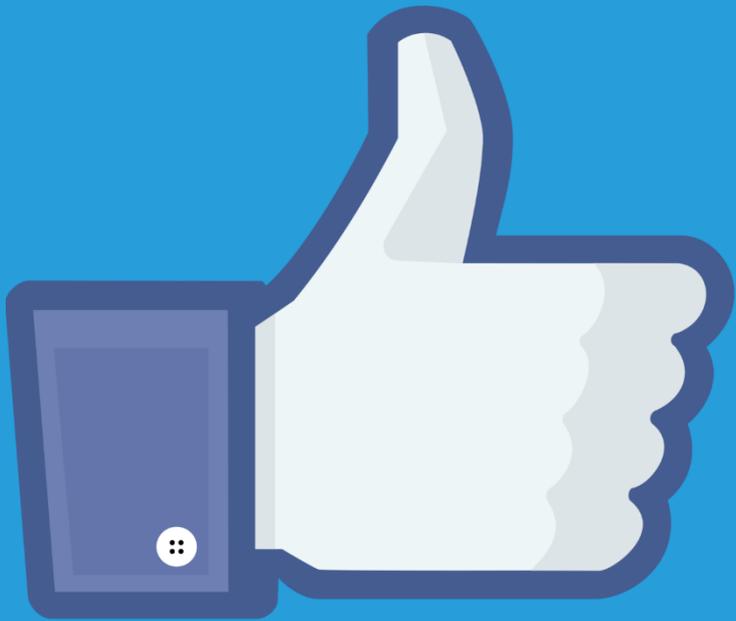
Public and impersonal



**Is everything we
see online
always realistic?**

Can you **believe**

what you **see** here?





#gains

3 weeks!!



After



Before

PSY - GANGNAM STYLE (강남스타일) M/V



officialpsy

Subscribe 7,600,830

+ Add to < Share ... More

👍 8,761,309 🗨️ 1,139,833

-2142584554

Wish you were here! #paradise!





Can we **trust** everything
we **read online?**

A

Unofficial Minecraft Blog

A Blog for Minecraft Players

Subscribe

Apr 6, 2013

Comments

Tags: #Minecraft #minecraft lets play #Let's Play #Gaming

Tweet

The new minecraft for Xbox is rubbish!!!!!!

I tried the new minecraft for Xbox today and it's really bad. It hardly lets you do anything and some of the controls you would usually use don't work.

I think the graphics didn't look the same either.

Don't waste your time or money on this one!!

Popular Posts

Best Minecraft Skins

How to Make a map of your Minecraft World

12 Minecraft Exploration Tips and Tricks

Minecraft Wallpapers

How to Make Your Own Minecraft Skin



BenDavies445jt 3 months ago

Why are people playing this game it's rubbish. If you are a true minecraft fan you should be on the PC version only!

Reply · 14 · View all 33 replies



JamesAlfieJJ04 1 day ago

You clearly haven't explored all it's features!

Reply · · ·



Danny10001 3 hours ago

I've got to agree, I'm not liking it either!

Reply · · ·

C

D

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THE OFFICIAL MINECRAFT PAGE

Survival Creative Hardcore Adventure Spectator Demo

The best way to play Minecraft is finally here

Minecraft, one of the best games out there is now available on Xbox 360. Create and explore your very own world where the only limit is what you can imagine—just be sure to build a shelter when night comes to stay safe from monsters.

Learn more >



E



Which would you trust? And why? Put them in order of trustworthiness



Minecraft Xbox—Stompy's review



StompyShortNose

Subscribe 7,168,007

9,540,641

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53,529 4,015



VisitFollyoaks
Visitfolly.org

Follyoaks Official Visitor Information Service

Visit Follyoaks - you'll fall in love the moment you arrive...

Rich in ancient history, romantic ambience and fun activities, Follyoaks is the perfect destination! Renowned for its exquisite architecture, tangle of quaint cobbled streets, and wealth of visitor attractions, Follyoaks is a beautiful town, just two hours by train from London.

HITS 00005

WELCOME

www.funfollyoaks.co.uk

The GREATEST place in the world!!!

Day trips Attractions Shopping Eating

Becca Hammer
@BecksHammer

ate at Sue's cafe in Folly highstreet today
#yuck #neveragain
#getsomebetterrestaurantsfolly!

Reply Retweet Favorite More

3:41 PM - 20 Jan 15 - Embed this Tweet

Secondary

Most reliable

Least reliable

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Discovering Follyoaks

March 23, 2015 3 notes

ABOUT

Follyoaks Town, Hampshire

Right I've lived here for a month now and I've got to say it is without a doubt the most boring place to live! There is nothing here to do, it's always cold and the people are just rude.



The other day I went to the local park to walk my dog and there were no places to sit down. The 'children's playground' was more like a hangout for local teenagers looking to cause trouble!

I wish I had NEVER moved here!!!!

My names Sarah and I've just moved to Follyoaks. I'm going to be blogging about my life in this new town and everywhere I go!

Happy reading and remember to subscribe!

Follow me on Instagram too @*follysarah*



What to look out for?

Task

Write a checklist of things to look out for when viewing content online.

Remember to think about content on websites and social media. Are there different things you should look out for?





What to look out for?



Websites

Author:

- **Who is the author?** It should be easy to find who/what organisation is behind a website.
- **Can you trust the author?** What else have they published? Can you find their work on other sites?

Reliability:

- **Is it from a reliable organisation?** E.g. a university, broadcaster, subject expert etc?
- Can you tell **how up to date** the source is?
- **Is it regularly updated?**

Balance:

- **Is it fact or opinion?**
- **Is it giving just one point of view?**
- **What is the motive/agenda behind it?** To inform/raise awareness, to sell something, to promote a political view?



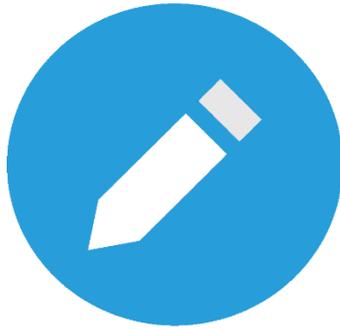
Social Media

Who shared it?

- ♦ **What's their perspective/point of view?**
- ♦ **Where did they get their information from?** Did they create it or take it from another source? How credible is the source?
- ♦ **Who are they interacting with?** Consider: number of followers/friends/views/likes/retweets, who the followers/friends are, the groups they are part of.
- ♦ **How do they conduct themselves?** Do they seem reasonable/threatening/aggressive/forceful?
- ♦ **Shared by a trusted friend?** Why have they shared it? Are they trying to coerce you to think the same?

What did they share?

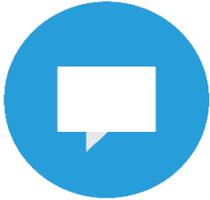
- ♦ **What is their intention? How does it make you feel?** (e.g. glorifying violence or inciting hatred can make some people scared but others excited.)
- ♦ **Is it realistic?** Are images and videos realistic or do they show something extreme/impossible? Are they clearly Photoshopped/edited?
- ♦ **Is it biased?** Does it attack a certain individual/group/idea without acknowledging their side?
- ♦ **How has it been shared?** Consider #hashtags, groups, private vs. public expressions.
- ♦ **How has it been received?** Consider likes, retweets, comments. Do more likes = greater trustworthiness?
- ♦ **Is it actually advertising a product or service?**



Content



Propaganda



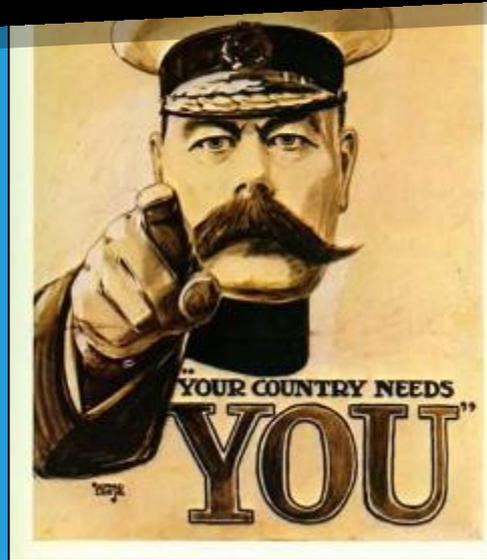
Contact



Public and personal



What is **propaganda**?



Propaganda is a way of **spreading information** in order to influence public **opinion** and to **manipulate other people's beliefs**.

It will often involve sharing opinions or information which is **not impartial** in order to **drive an agenda**.



Propaganda techniques

How do you think someone / an organisation might try and change your views or beliefs?

Bandwagon

“Everyone is doing it, you should too! You are not cool unless you do!”

“It is all THEIR fault. All of society’s problems only happened once THEY came along.”

Passing the blame

Youth/slang language

“Tell us about how you feel about student loans in 3 emojis 😊 😞 (Being “cool with the kids”)

Bold statement

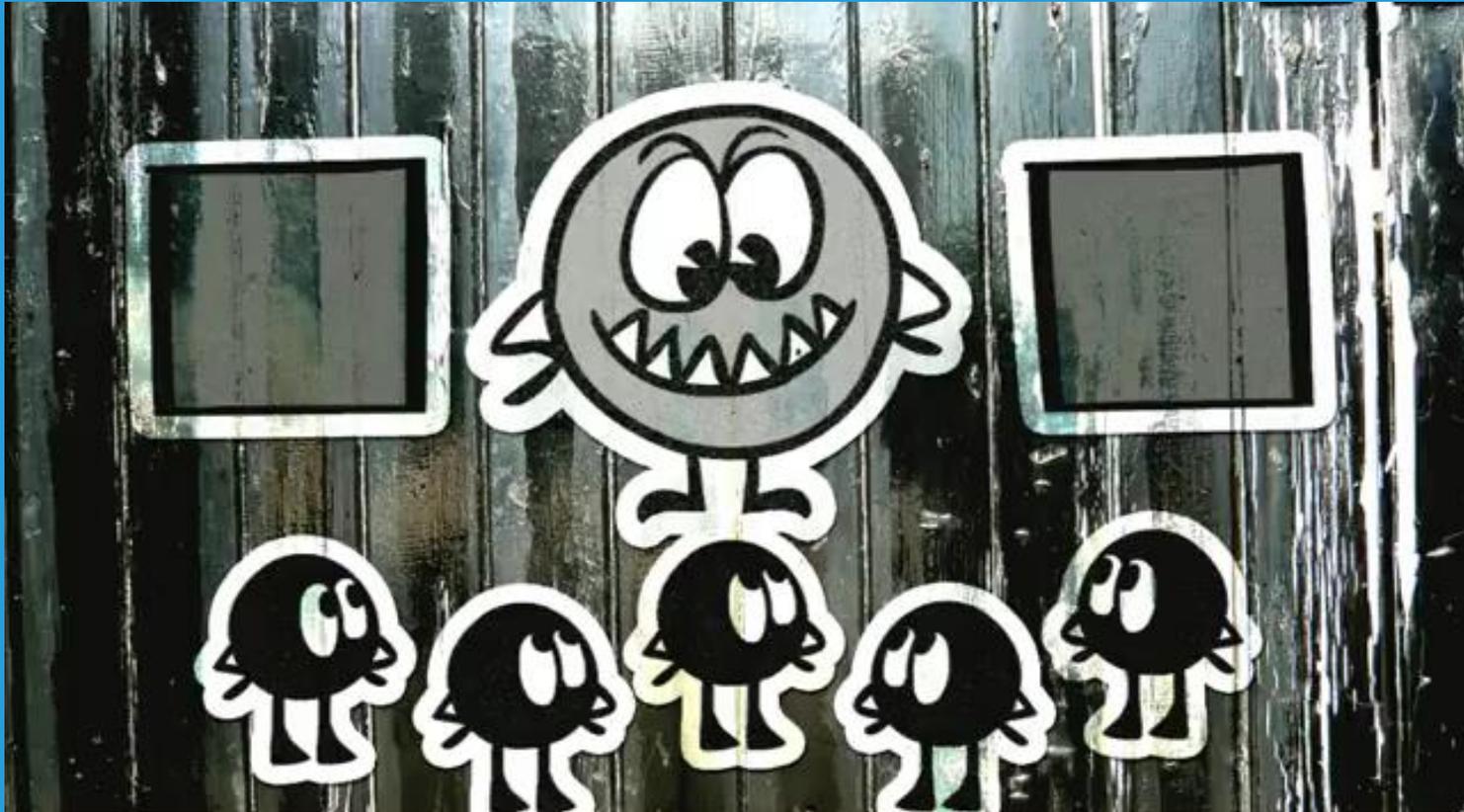
“If you do this, your life will be better!”

Association

“If celebrities are doing it, then it must be good. You should do it too!”

Lesser of two evils

“Would you rather to be freezing all your life, or boiling all your life? You only have these options.”



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“I’ll give you the full story, except I will just take out the most important part”.

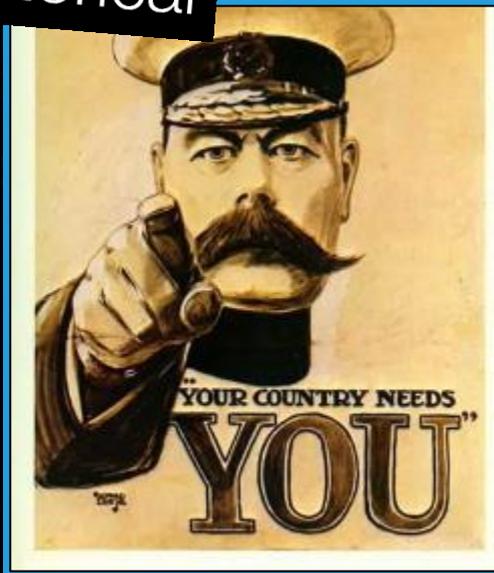
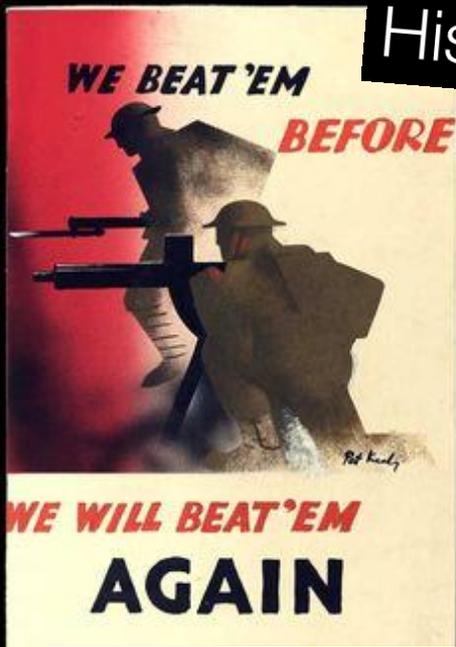
Omission



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War Propaganda

Historical



Modern



We Can Do It!



DON'T JOIN THE ARMY.
DON'T STAND ON YOUR OWN TWO FEET.
DON'T MAKE A DIFFERENCE.
DON'T MAKE FRIENDS THAT LAST A LIFETIME.
DON'T FIND OUT WHAT YOU'RE CAPABLE OF.
DON'T BECOME A BETTER YOU.

Search Army Jobs

ARMY
BE THE BEST



Which propaganda techniques have been used here?

What is the message?

What's happening?

View 7 new Tweets

The Promised One @016PPP 34m
16th account - They will never silence the one true voice!

Healthy World @healthyW 36m
Local girl uses celeb's favourite diet supplement to lose 13lbs in 2 weeks!

Sissy J @bSissyLI 39m
Remember our brothers - keep them safe #remembered #love

No.8 Make Up @No8makeup 42m
*95% of women agreed that the new No.8 triple effect mascara made their

J John @jjohn015 41m
Forever united, stay strong!
foreverunited.com

What's happening?

View 16 new Tweets

Dan Chambers @Danny1245C 12m
Gunna blow up London this weekend #schoolsout #partytime #outallnight

Our Call of Duty @TIOCOD 12m
hit the road
Sign up now
this will be the drive of your life

The Promised One @016PPP 34m
16th account - They will never silence the one true voice!

J John @jjohn015 52m
Brothers stronger together

D Benham @benshamD 41m
Seal the border - Be a man and protect our nation!
protectournation.com

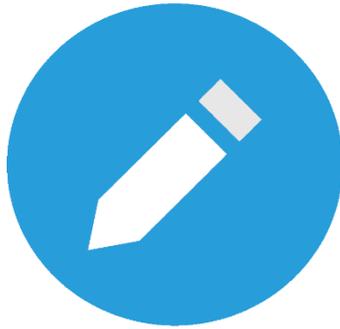
Do they give you the full picture?



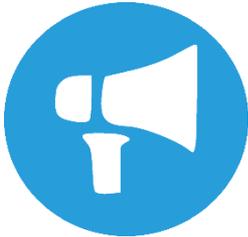
What to look out for?

Take a step back and ask yourself...

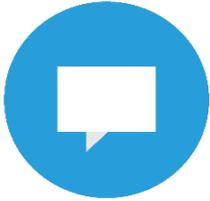
- 1 What is the **bigger picture** here?
- 2 What am I **not seeing**?
- 3 Is there a **hidden agenda**, if so what?
- 4 **Who** wrote it and **why** did they write it?
- 5 **What** do they want me to believe/do?



Content



Propaganda



Contact



Private and personal



Why might someone want to contact us online?



To tell you something



To ask you a question



To sell you something



To make you do something



To persuade you



To change your views and beliefs



Risk vs. Harm

Sometimes situations may appear to be quite **risky** but not pose a great deal of actual **harm** to us and vice versa



An activity for young people (and educators to evaluate) the level of risk associated with online behaviours, the possible resulting harm and the potential motives behind the behaviour.

1

Hey, love your pics. You are hot!
Chat on cam?

2

Hey, I saw you with your friends at the cinema last night. My name's Sam. I'm not a weirdo, I promise! Gonna be at the cinema again at 7 on Saturday, see you there?

3

A bunch of us are going to a protest outside that animal testing lab tomorrow, you interested? Give me your number and I'll add you to our WhatsApp group...

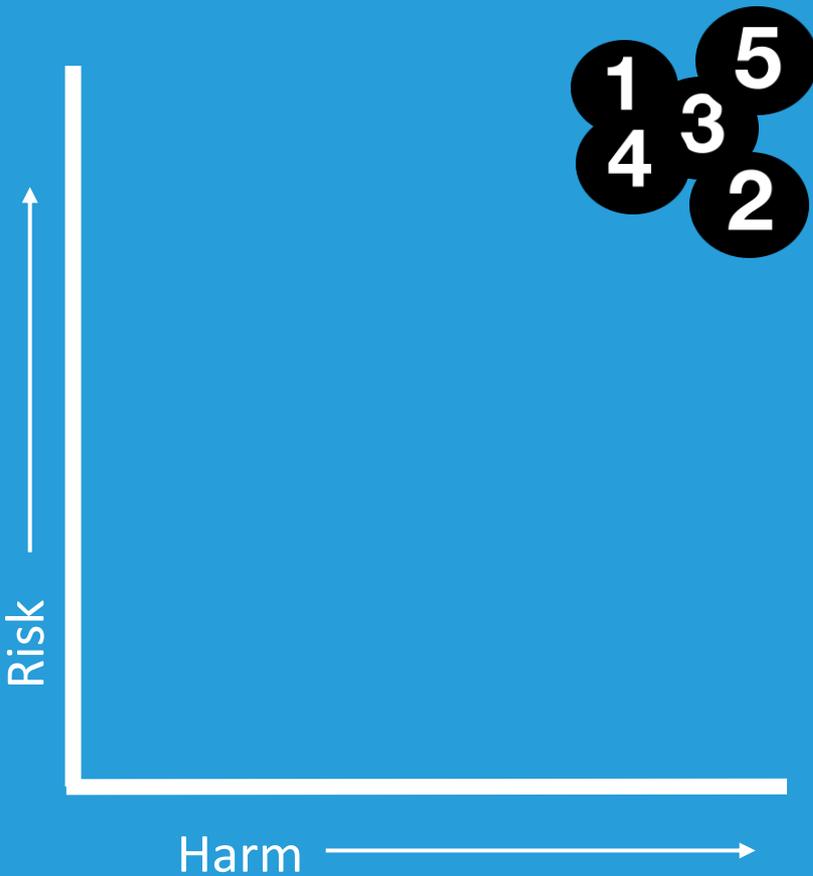
4

Great game! You should join our clan, what's your gamertag? We don't just play games, we want to make a difference in the world too. We can teach you but our lessons are only for the brave...

5

I totally agree with your blog, something must be done about **those people**. I belong to a group who feel the same. Check out [this link](#) to learn more and then we can chat.

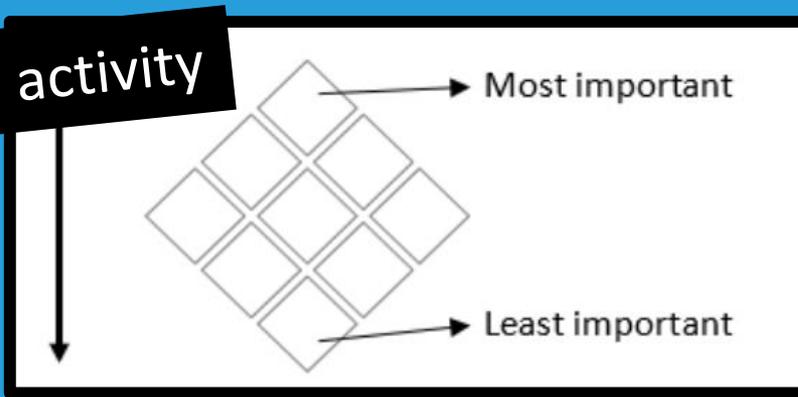
Did your graph look something like this? Why?



Things to consider:

- What are the risks for each message?
- How do the young people you work with perceive risk?
- Could they recognise possible motives to help guide their decisions?
- Would they know how to escape/exit a situation if they felt uncomfortable?

Diamond 9 activity



Primary

What's the secret for making friends?

John Doe

Be funny and impress them! I have loads of tips on my site: makefriendsinminutes.info

NumberOneFriend

2 days ago



< Messages

Mum

Today 8:32 AM

Make sure you check this [www.datestoremember.co.uk/mothersday](http://www.datestoremember.co.uk/mothersday;) ;)

App permissions

Skip

InstantGames needs access to additional permissions:



Your camera roll



Your microphone



Your location

Accept

< Messages

Jessie BFF

Details

Try this link www.factbug.co.uk i've nearly finished my project :)



Luckynumber7

4 hours ago

If you like this video you will love the ones on this site

www.funnyhahavideos.co.uk

Reply



Staff

 Report to your DSL/CPO



Tell: 0844 381 4772

helpline@saferinternet.org.uk

Pupils



Tell an adult



Childline 0800 11 11 or
chat online



Report and block
online



Contact the service
provider



ceop.police.uk



For advice, help or to make a report visit our **safety centre**

www.gov.uk/report-terrorism

Report online material promoting terrorism or extremism

Reporting crimes and getting compensation

[Terrorism and national emergencies](#)

[Report suspicious activity to MI5](#)

[Report hate crime](#)

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Report illegal or harmful information, pictures or videos you've found on the internet. You can make your report anonymously.

Start now >

on the Home Office website

Before you start

You can report material such as:

- articles, images, speeches or videos that promote terrorism or encourage violence
- content encouraging people to commit acts of terrorism



Trust me

Thank you!

www.childnet.com/trustme

onlinesafety.lgfl.net

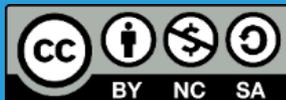
Any questions?

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