

# Junior Travel Ambassador Programme

Ealing School Travel Team

September 2019

EALING COUNCIL

## Why Junior Travel Ambassadors (JTA) are important and why you should have them?

Here at Ealing Council, we want to do our best to share with you our main tips for increasing the number of people actively travelling to school – walking, cycling, scooting, park & stride, using public transport. Active travel is important for the Council because it is one of the most efficient ways for residents and their children to get exercise into their day, as well as improving air quality by decreasing levels of private car use.

Experience shows that JTAs are one of the most effective activities you can do as a school to help increase active travel; not only does it count towards your TfL STARS travel plan as a 'story'<sup>1</sup>, but you can also make every activity that you do with the JTAs count as a separate story. All this can go towards your travel plan accreditation. You will find some great JTA guides in Step Two below, but in short:

- JTAs do lots of the leg work for you, saving you time and energy
- They can help you to choose activities that will be popular with pupils
- It allows pupils to take responsibility and shine
- JTAs make the activities that you are doing more effective through peer to peer learning

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<sup>1</sup> Please see <https://stars.tfl.gov.uk> for more information about TfL STARS school travel plans  
Get Moving

# A Step by Step Guide to setting up and running the JTA programme at your school

## Step One:

If you don't already have JTAs, set them up by using the following guides:

- **STARS Activity Card** – JTA scheme <https://stars.tfl.gov.uk/Explore/Idea/Details/26>
- **TFL information on the JTA scheme** <https://bit.ly/2pGnCQP>
- **TFL Guide for JTAs** <https://bit.ly/2oMzWyr>

## Step Two:

Once you have set one up, or if you already have JTAs, please do let us know by filling in the below form: <https://schooltravelteam.wufoo.com/forms/z1eqnb8z00labhq/>

Please log your story on STARS: <https://stars.tfl.gov.uk/Explore/Idea/Details/26>

## Step Three:

Plan your JTA programme - when you will meet, what activities they will help to organise, and what support you will need. Next, put these dates in your diary:

- **JTA fun day** - Wednesday 16th October 2019 (09:45-14:00) Greenford Hall, Ruislip Road, Greenford UB6 9QN
- **Winter noticeboard competition deadline** – Wednesday 11<sup>th</sup> December 2019
- **Spring video competition deadline** - Wednesday 1<sup>st</sup> April 2020
- **JTA awards ceremony** - June 2020 (date and venue TBC)

## Step Four:

Take advantage of our resources! Email us at [sta@ealing.gov.uk](mailto:sta@ealing.gov.uk) for more info about any of the below:

- Assembly scripts (one for each school month) are available at [www.egfl.org.uk/JTA](http://www.egfl.org.uk/JTA)
- Visit from Terri the Tiger
- Borrow the smoothie bike

JTA pack:

- Badges
- Pencils
- JTA Guides

## **FAQS**

**Q: We have a Bike It Crew/Junior Road Safety Ambassadors. Do they count as JTAs on STARS?**

A: Yes they do! JTAs come under many names but are essentially a pupil council that campaign for and support the promotion of sustainable travel and/or road safety. If your Bike It Crew or Junior Road Safety Ambassadors perform the same function as described above, then you will be able to log them as a JTA story on STARS.

**Q: Can I log JTAs every year on STARS?**

A: Yes you can. Each year we anticipate the JTAs to change which means you'll have to undergo recruitment again and obviously carry out more activities. This definitely counts as a separate activity.

**Q: Can the younger years take part?**

A: Absolutely. This programme is intended for years 5 and 6 and the resources are geared towards this age group, but younger pupils can be involved as they still have plenty of enthusiasm to support activities and love a bit of responsibility. If you have KS1 JTAs, we would also love to hear from you! Drop us an email and let us know how you are getting on at [sta@ealing.gov.uk](mailto:sta@ealing.gov.uk) .