

Perfect Parking Campaign Flow Chart

Does your school have parent parking problems?

- **Yes**
 - Reduce car use by encouraging....
 - Active Travel
 - Behaviour Change
 - Park and Stride
- **No**
 - Organise STARS activities to raise awareness of road safety and promote active travel to your school

Does your school have parent parking problems?

- **Yes**
 - Parking promise
 - Design posters
 - Competition
 - Display in school
 - Learn a song
 - Sing in assembly
- **No**
 - STARS achieved & raise awareness of road safety to promote active travel

Does your school have parent parking problems?

- **Yes**
 - Organise a regular 'car free day' or 'park away day' activity
- **No**
 - Organise STARS activities to raise awareness of road safety and promote active travel to your school

Does your school have parent parking problems?

- **Yes**
 - Learn & perform the 'Get Moving' play relating it to the issues created by unsafe and inconsiderate parking at your school
- **No**
 - Organise STARS activities to raise awareness of road safety and promote active travel to your school



Does your school have parent parking problems?

- **Yes**
 - Last Resort
 - Civil Enforcement Officers
 - Vehicle CCTV
 - Mobile CCTV
- **No**
 - Organise STARS activities to raise awareness of road safety and promote active travel to your school

For further information please contact the School Travel Team sta@ealing.gov.uk