

## STARS and Clean Air Day

[Clean Air Day](#) is the UK's largest air pollution campaign, engaging thousands of people at hundreds of events, and reaching millions more through the media. This year Clean Air Day is taking place on **17th June 2021**.








Led by Global Action Plan, Clean Air Day brings together communities, businesses, schools, and the health sector to:

- Improve public understanding of air pollution
- Build awareness of how air pollution affects our health
- Explain the easy actions we can all do to tackle air pollution, helping to protect the environment and our health

**Did you know that running a Clean Air Day at your school can also help count towards your STARS accreditation?** Simply running a Clean Air Day at your school counts as one [Travel activity](#), but you can also run additional activities alongside the main event to help boost your level of accreditation. Just select the STARS activity card that corresponds to the activity you're running in school, tell your story and keep working towards your next STARS accreditation.

*To do this, sign into your [STARS online account](#), select the activity from the list and click on 'Tell your story'. You can include photos, posters, newsletters, risk-assessments and other relevant documents to show how your activity was completed. You can then publish your story in the 'Stories' section to share your achievements.*

See the list below for our suggestions of [STARS Activity Cards](#) that align with Clean Air Day.

	Example Activity	STARS Activity Card
 Consultation	Work with a dedicated group of pupils (e.g. <a href="#">JTAs</a> ) who can help you to promote and run the event. They could help by organising an assembly on the <a href="#">environmental benefits of active travel</a> or by <a href="#">creating a noticeboard</a> to promote the upcoming event	<a href="#">Pupil involvement</a>
 Promotion	Display posters, include information in school newsletters, and promote the event via social media. There's a range of free <a href="#">promotional resources</a> for schools available for download on the Clean Air Day website. Celebrate the success afterwards through your school's newsletter and website	<a href="#">Communicating with parents/carers</a>  <a href="#">Publicity within the local community</a>
 Walking	Organise a walking bus to school	<a href="#">Walking bus</a>
 Cycling	Set up a Park and Stride scheme to give everyone the opportunity to walk at least part of their way to school	<a href="#">Park and Stride</a>
 Scooting	Reward pupils that travel actively with a healthy breakfast on Clean Air Day	<a href="#">Bikers' Breakfast</a>
 Road safety	Create a school Play Street to provide a healthy and safe environment for pupils to play, and at the same time promote awareness of road safety and air quality	<a href="#">School Play Streets</a>
 Curriculum	Have a look at the range of free <a href="#">Clean Air Day resources</a> available for primary and secondary schools  Work with a group of pupils to run an <a href="#">air quality competition</a> to raise awareness of the ways we can all help to reduce air pollution	<a href="#">Environmental</a> and <a href="#">Health</a> benefits of active Travel  <a href="#">Air quality competition</a>

	Run a route planning exercise and discuss air quality and active travel to school	<a href="#">Mapping exercises</a>
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