



STARS and Road Safety Week

Road Safety Week is a week-long event across the UK to involve people in taking action for safer roads. It takes place from **19 to 25 November 2023** and the theme this year is 'Let's Talk About Speed'.


Organised by Brake, Road Safety Week is the biggest annual road safety campaign in the UK and is a brilliant time for schools to help children, young people and parents to learn about why road safety matters, and how to stay safe when travelling to school. To support schools throughout Road Safety Week, there's a range of STARS resources available on their website and an action pack you can download.




Did you know that taking part in Road Safety Week can also help count towards your STARS Accreditation? There are many road safety activities on the STARS website that can help you to highlight Road Safety Week. Simply select the STARS Activity Cards that correspond to the activity you're running in school, tell your story and keep working towards your next STARS accreditation.

To do this, sign into your STARS Online account, select the activity from the list and click on 'Tell your story'. You can include photos, posters, newsletters, risk-assessments and other relevant documents to show how your activity was completed. You can then publish your story in the 'Stories' section to share your achievements.

See the list below for our suggestions of [STARS Activity Cards](#) that align with Road Safety Week.

	EXAMPLE ACTIVITY	STARS ACTIVITY CARD
 CONSULTATION	Work with your JTAs and school travel working group to decide on and plan activities for during the week.	Pupil Involvement
 PARTNERSHIP	You could contact your local safer transport police team, or safer schools police officer to come and deliver a talk on road safety for your pupils	Working with local police
 PROMOTION	Display posters about Road Safety Week, include information in school newsletters, and promote via Social Media	Communicating with parents/carers
 ROAD SAFETY	<p>Teach pupils the importance of being bright and being seen throughout the winter and host a 'brighten your bag' competition.</p> <p>Speak to your borough about organising some pedestrian skills training for pupils</p> <p>Hold an art competition to create a comic strip about road safety. The winning entry could be published in your school newsletter.</p> <p>Run a road safety obstacle course to help your pupils understand the dangers of using mobile technology on the roads.</p>	Brighten your bag Pedestrian skills training Comic Strip Competition Road Safety Obstacle course

	EXAMPLE ACTIVITY	STARS ACTIVITY CARD
 CURRICULUM	<p>Hold a road safety talk in assembly. This could be delivered by yourself or led by your pupils! Your JTA pupils/ STARS Leaders could present to the rest of the school.</p> <p>Sign up to Road Safety Club for resources to use with pupils aged 3-4</p> <p>Use the road safety debate resource to get your students thinking about the dangers of distractions on the roads.</p> <p>Use the Road Safety Week form activity resource with secondary students. Highlight some of the key factors in road collisions and how to avoid them.</p>	<p><u>Road Safety Talks</u></p> <p><u>Road Safety Club</u></p> <p><u>Road Safety debate</u></p> <p><u>Road Safety Week form time activity</u></p>