2019/20 TFL STARS Reward Scheme
(for status confirmed August 2019)

The London Borough of Ealing’s STARS Reward Scheme offers small grants to schools that develop and maintain their STARS accreditation.

There are 3 levels of reward depending on the schools STARS status, with a different amount for each level

- **Apply** - when the school first achieves a level of accreditation, meeting the criteria as per the TfL STARS scheme
- **Maintain** - showing that the school continues to promote sustainable travel and address issues relating to school travel, meeting LBE criteria (see below)
- **Renew** - applying for TfL STARS accreditation to meet the scheme criteria

Schools will submit a funding form when they first ‘apply’ for a level of accreditation and again when they ‘renew’ that level. Funding for subsequent years, when they ‘maintain’, will be automatically issued to the school, providing they have met all LBE criteria by 27th July.

If a level of accreditation has lapsed, the school can reapply for TfL STARS, meeting the relevant criteria, and can apply for the ‘renew’ reward.

<table>
<thead>
<tr>
<th></th>
<th>Application process</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apply</td>
<td>School submits funding form</td>
<td>£250</td>
<td>£350</td>
<td>£500</td>
</tr>
<tr>
<td>Maintain</td>
<td>LBE issue Purchase Order</td>
<td>£50</td>
<td>£75</td>
<td>£100</td>
</tr>
<tr>
<td>Renew</td>
<td>School submits funding form</td>
<td>£50</td>
<td>£125</td>
<td>£150</td>
</tr>
</tbody>
</table>

**Maintaining your STARS**

To show that the school continues to promote sustainable travel and address issues relating to school travel, they must complete the following on STARS:

- **Bronze** re-apply for Bronze level TfL STARS, meeting the TfL criteria
- **Silver** update at least 8 Stories; upload staff and pupil surveys; review issues
- **Gold** update at least 10 Stories; upload staff and pupil surveys; review issues

**What can you use the reward for**

The grants must be used to fulfil the following criteria:

1. Promote at least one aspect of safer and smarter travel choices (walking, cycling, scooting, safer/greener driving, public transport, road safety)
2. To help the school reduce congestion in the vicinity of the school.

**Conditions of the reward:**

1. A ‘hands up’ travel survey of staff and students must be entered on the STARS online system at least once per year.
2. The school must review and update their Issues.
3. The school must update Stories, including one describing how the Reward has been spent.
4. Schools will purchase their own equipment and commission their own service providers.
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Examples of funding uses (not limited to)

<table>
<thead>
<tr>
<th>Supplier</th>
<th>Services/Equipment/Resources</th>
</tr>
</thead>
</table>
| Road Safety GB  
http://www.roadsafetygb.org.uk/online-shop/ | Resources to support road safety campaigns |
| London Bike Hub  
http://www.londonbikehub.com/about-us/ | Cycling services and training, Dr Bike, maintenance training, second hand bikes |
| The Bicycle Society  
http://www.thebicyclesociety.co.uk/biking-schools/ | Balance Bike training, Learn to Ride courses, BMXing, Biking School and bespoke cycling programmes |
| Scoot Fit  
https://www.scootfit.co.uk/ | Scooter Skills training (Reception and Year 1) |
| Brightkidz  
https://brightkidz.co.uk/ | Products to support sustainable and safe travel, eg be bright, be seen campaign materials, high-viz products |
| Room 9 Media  
http://room9media.com/ | Safer and sustainable travel resources, leaflets and activity booklets, |
| Cyclepods  
http://www.cyclepods.co.uk/cycle-storage-products/ | Cycle storage including Scooterpods and Mini-pods. |
| Broxap  
https://www.broxap.com/shelters/cycle-shelters-cycle-storage/junior-cycle-storage-scooter-racks.html | Cycle storage and stands |
| Peddle My Wheels  
https://www.peddlemywheels.com/school-markets | A bike market at your school |
| Ealing Council – sta@ealing.gov.uk | Parking Promise Banner |

Please fill out the form on the next page and return to sta@ealing.gov.uk
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Apply or Renew Application  

1. School name: ________________________________________________  

2. Contact details of School Travel Champion: ________________________________  

3. Local Authority School / Academy / Independent / Voluntary Aided / Free School  
(Circle as appropriate)  

4. Level of TFL STARS Accreditation (circle as appropriate) Bronze / Silver / Gold  

5. What will you use the grant for? Please detail the items to be purchased or outline the project you will use the funding for:  

6. What issue(s) will this address?  

7. How have these issues already been tackled in your school travel plan?  

☐ Not yet been addressed  

8. What benefits do you hope to achieve?  

9. How will you monitor or evaluate the project or use of the items?  

10. If you plan to purchase equipment, tell us about your maintenance plan. You should include who is responsible for maintenance, where the kit will be stored and how it will be checked and, if relevant, repaired.  

Signed: ____________________________________________ Name: ____________________________________________  

Head Teacher / Member of Senior Leadership Team (delete as appropriate).  

Date: ____________________________________________  

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