

Supporting parents in applying for the 30hrs extended entitlement and tax free childcare

Key Messages: How to assist Parents at this stage

1. You should direct parents to Childcare Choices and the Childcare Calculator to learn more about which offers might be best for them, whether they're likely to be eligible, and to apply for 30hrs extended entitlement & Tax Free Childcare.

<https://www.childcarechoices.gov.uk/>

2. If parents prefer to apply by telephone or encounter any problems, you should direct their queries to the Childcare Service Customer Interaction Centre Tel: 0300 123 4097.

3. Use the DfE Eligibility guide to help parents understand if they are eligible

4. Urge parents to apply before 31st August if they are seeking a place in September.

Parents must have received their eligibility code by 31st August to secure a place in September.

Childcare Choices

Publicity materials regarding Childcare Choices can be found at the website on the link below.

Promotional resources are available at the site within the England Folder:

- Web copy
- Social media copy
- Newsletter/email copy
- Printable poster & leaflet

<http://transfer.23red.com/public/files/3u3k-88mqpoco>